

Interreg V-A Latvia – Lithuania Programme 2014-2020

LLI-444 Sustainable Integration of Novel Solutions into Cultural Heritage Sites/ NovelForHeritage

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Project manager

Project in brief

- **Partnership**

- LP: Jelgava Local Municipality
- Latvia University of Life sciences and Technologies
- Directorate of Žagare Regional Park
- Nature Heritage Fund

Project in brief

- **Project objective:** to increase the tourism potential of cultural heritage objects – manor parks by adding contemporary approach, objects and services in classical manor parks
- **Implementation period:** 01.07.2020. – 30.06.2022.
- **Project activities include** preparation of research materials on G.Kuphaldt in digital format to be used for improvement of both parks` infrastructure; development of mobile application allowing visitors to navigate the tourism sites in Eleja and Žagare;
- **Infrastructure/ improvement works in 2 parks:** construction of exhibition hall in Eleja Manor park; development of interactive indoor exposition for visitors in Žagare Regional Park Visitors' Centre with outdoor educational activities for pupils for learning cultural heritage and nature values and new walking routes – dendrological and landscape architecture – in Žagare Manor park

Project in brief

- **Activities:** organization of open-air workshops for students in parks and seminars for wide range of professionals
 - **Expected results:**
 - as a result of the project both manor parks will become more attractive as tourism objects. New knowledge of parks management and infrastructure will help to increase the attractiveness of manor parks as tourism objects, interesting both for visitors with professional interest in landscaping and for general public.
 - increase in expected number of visits to supported sites as a result of improved management and infrastructure of 2 cultural heritage sites – manor parks
- 4000 visitors** more in 2022 in comparison to 2019

Project partner presentations – planned activities within the project

Construction of the exhibition hall (423,4 m²) in Eleja Manor park, including elaboration of the set of documents: strategy, concept, visualisations and use of multimedia and digital technologies



Exhibition hall in Eleja Manor park

Thank you for your attention!

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