



overly



Co-funded by the
Europe for Citizens Programme
of the European Union

TWO PARALLEL WORLDS

Digital

Physical

A person is seen from the back, looking out of a large window at a cityscape. The window is framed by a dark border. Overlaid on the city view are several futuristic digital elements: a green map of a city area in the upper left, a blue circular target with a white dot in the center over a small boat in the water, and a white outline of a large ship in the lower right. The word "FUTURE" is written in large, white, bold, sans-serif capital letters across the middle of the image. The background shows a dense urban landscape with many buildings and a body of water. The sky is a pale blue. The overall aesthetic is high-tech and futuristic.

FUTURE



What?

How?

Why?

A decorative border surrounds the central text. It consists of horizontal and vertical lines in yellow, dark green, orange, light blue, and purple. At each of the four corners, there is a white L-shaped bracket pointing outwards.

WHAT?

A decorative border composed of horizontal and vertical colored segments in yellow, green, orange, blue, and purple surrounds the central content.

First
agency

Overly

Full
Service





+



=





DEMO

SOME FACTS

3 years

7 people

145
projects

160k
turnover

6 countries

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HOW?



4 YEARS AGO
IT
ADVERTISING
TECHNICAL
KNOWLEDGE
IDEA

No office

Working only with freelancers

Attending all possible events

1st employee

Turnover of 27k Eur

but it was romantic...

**1ST YEAR
SURVIVAL YEAR**

Kickstarted with help of grants

1st awards

1st international client

2ND YEAR

Some recognition gained

4 employees

Turnover of 86K Eur

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**WHAT REALLY
HELPED US ?**

You never know who you meet

Awards and competitions
ATTENDING ALL EVENTS
Startup support grants and events



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**HARD WORK
PERSISTS**

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Why?

Interactive print



Interactive print



Exhibitions

Apmeklē interaktīvo drošības izstādi no 23. – 26. februārim!

Uzzini, kā labāk veidot paroles un
pasargāt savus datus internetā.

Tā būs reālu piemēru ekspozīcija un
seminārs vienlaikus, kurā tiks
izmantoti papildinātās realitātes
(augmented reality) risinājumi.

Swedbank 







LNMM

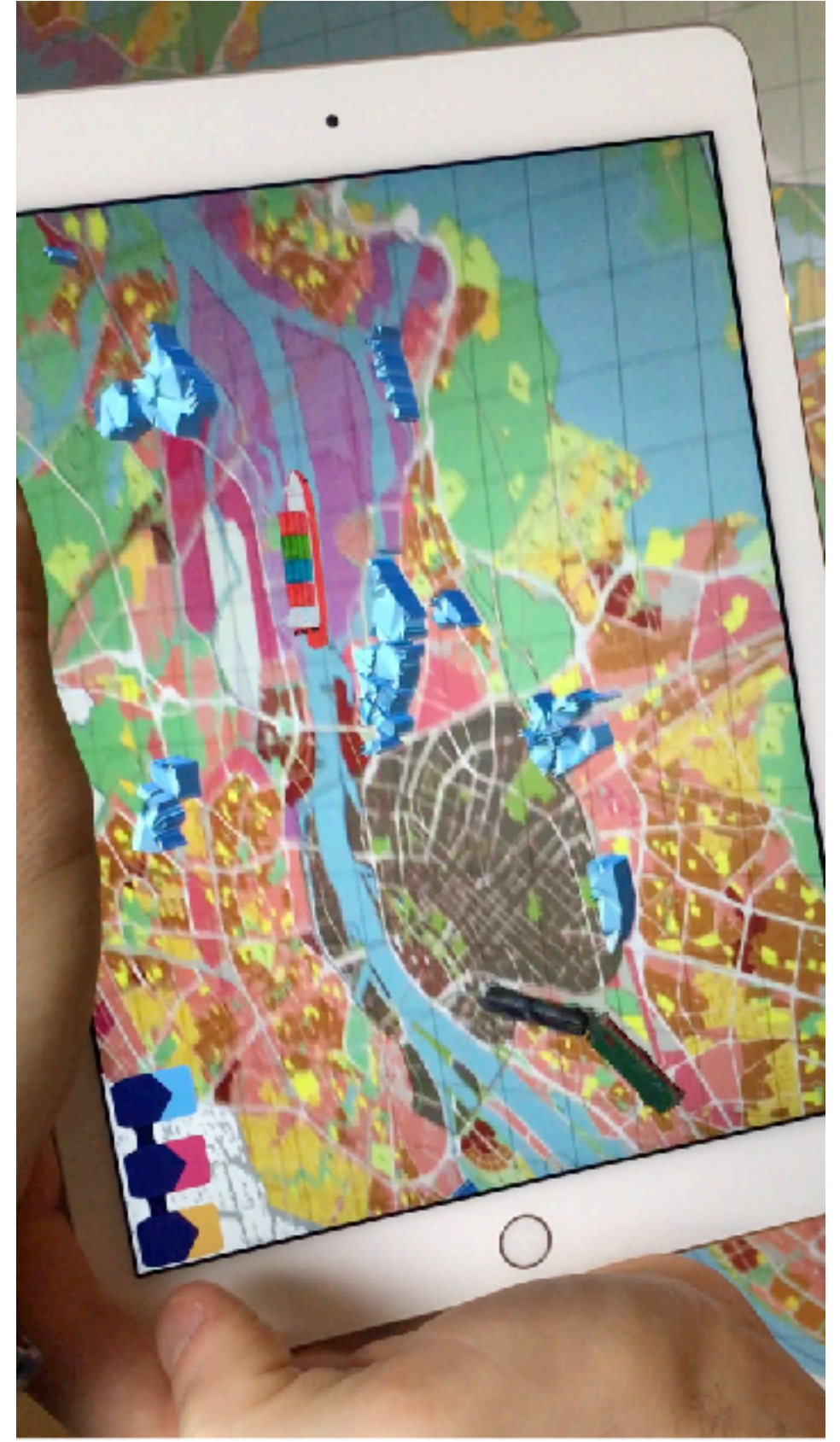


Motor Museum



Motor Museum



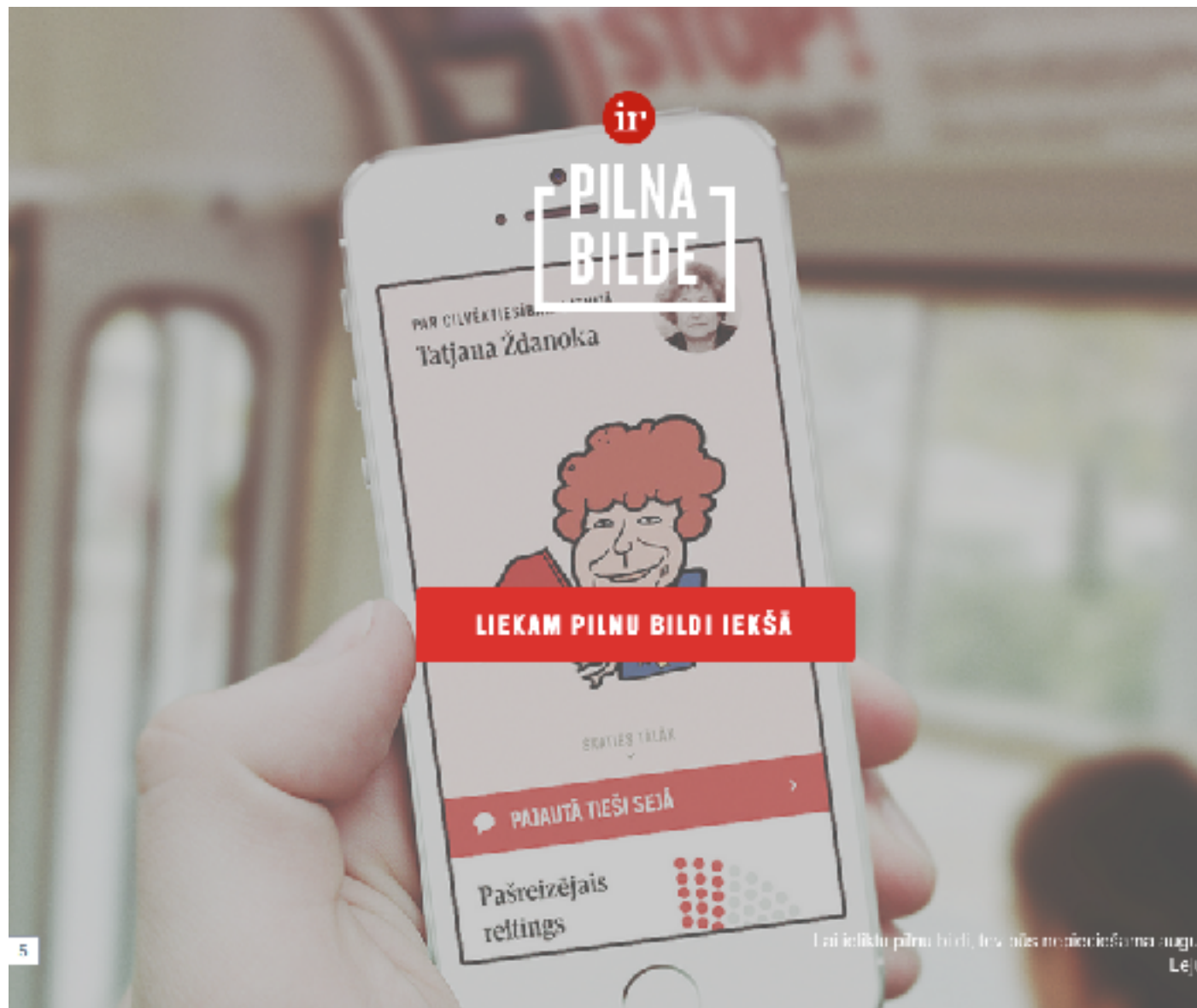


Political campaigns

Campaign we made in collaboration with brave magazine "ir" was to educate voters during election.

Visit campaign webpage: www.PilnaBilde.lv

Or scan political campaigns here:
<http://www.pilnabilde.lv/lv/liekam-pilnu-bildi-ieksha#>







Gifts



Tele2 app "Idvesma attīstībai"

Case Study: <http://bit.ly/1BLc5IS>

iOS App: <http://apple.co/1G4Hihr>

Tracker: <http://bit.ly/1s8ZkcB>

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OTHER SOLUTIONS

MOTION SENSORS





Spice sauc,
uz Milānu
brauc!

24.09. - 18.10.

Iepazīties ar laimi
2 no 100 biļetēm
lidojumam divatā
uz Milānu ar airBaltic

KUOSHI
Māts dabai

KOSHI
DOMAT SVINĒT
BĒRNIEM

KLASISKA
TEMA

spice

RADIO
SKONTO

Radio Skonto
RADIO SKONTO

euro





VR







Skaties ceļam acīs.





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