



Interreg

Latvija-Lietuva

European Regional Development Fund



EUROPEAN UNION

Interreg V-A Latvia-Lithuania Programme 2014-2020

LLI-444 Sustainable Integration of Novel Solutions into Cultural Heritage Sites/ NovelForHeritage

**Implementation of project activities
PP3 Directorate of Žemaitija Protected Areas**

(until 01-07-2022 Directorate of Žagarė Regional Park)

FINAL CONFERENCE

***A story of interaction of nature, cultural heritage, and tourism
in the manor parks***

Eleja, 20.10.2022



About PP3

Zagare Regional Park Visitors' Centre and Nature School:

- **Zagare Regional Park Visitors' Centre and Nature School are located in restored Zagare Palace** where under one roof there are Directorate of Žemaitija Protected Areas Zagare Regional Park group and several expositions: hunting trophies, antiques, sports awards expositions and Visitors' Centre exposition about Zagare Regional Park.



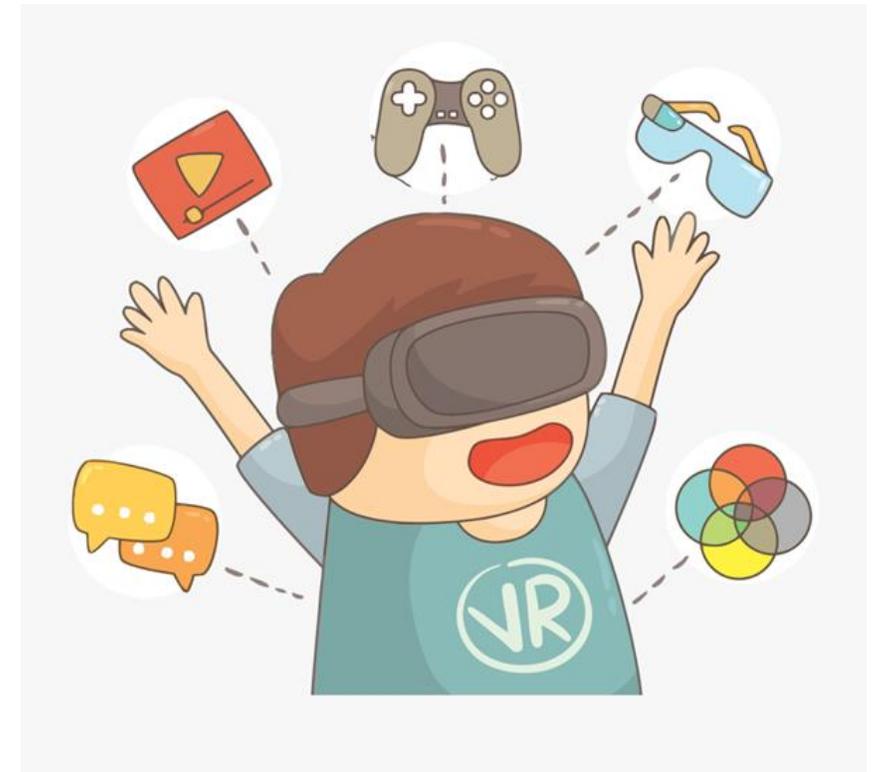
Why the project was needed:

- According to the opinion and preferences of visitors more attractiveness and quality were needed in the Visitors' Centre of Zagare Regional Park.
- Acquisition and installation of the equipment for interactive indoor exposition and for new routes supported PP3 in creation of such services.



Implementation of project activities – PP3

- **MAIN PP3 PROJECT ACTIVITY:**
- *A.T2.1, D.T2.1.3 Development of interactive indoor exposition - **script design, user interface creation, creating visual material for virtual reality, adopting educational games in VR environment, virtual reality content programming;***
- *A.I1.2 **Acquisition and installation of equipment for interactive indoor exposition** on G. Kuphaldt and Zagare Manor Park and for new routes. Equipment include a set of devices to be used for visualisations, games, management and monitoring functionality of the services and equipment (3 computers, 1 photo printer, 8 sound equipment devices, 3 video projectors, 1 touch screen, 30 interactive glasses, 1 set of devices for activation and easy control of usage of the whole set of equipment, 8 units of electronics for functionality of audio visual installations; furniture for integration of the interactive exposition equipment in the manor house style; stationery binocular with ability to view objects from large distance; photo-wall, 4 educational games).*



Implementation of project activities – PP3

- Both activities implemented and finished until the 1st of June 2021 and more than 1 year actively used by all visitors 😊



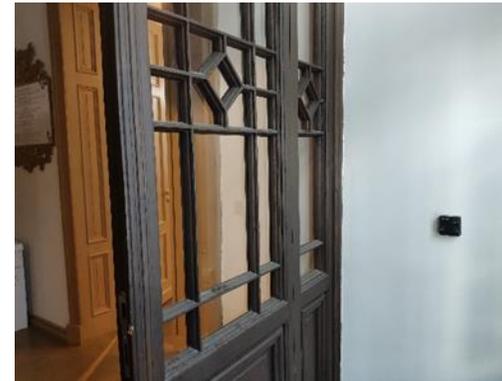
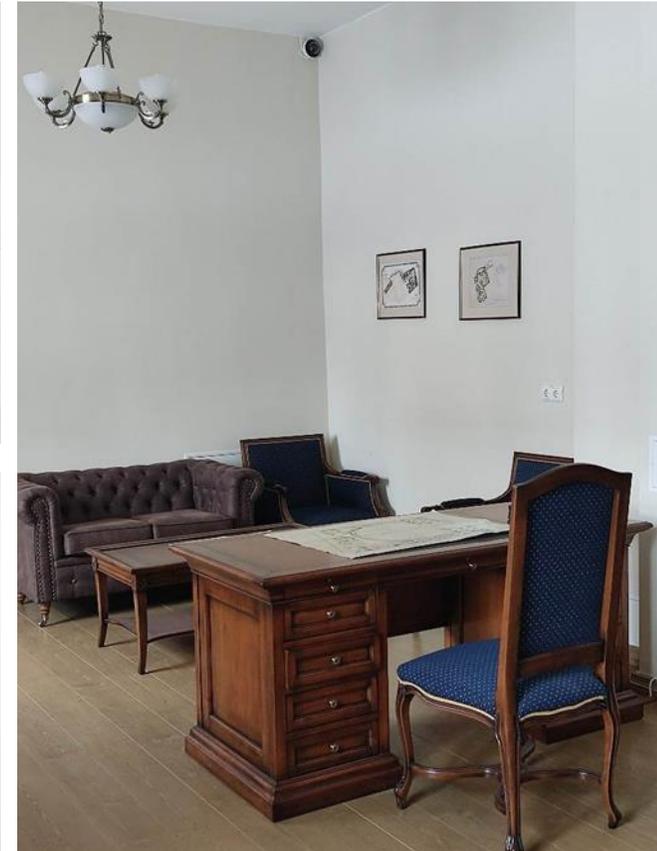
Implementation of project activities – PP3

- Short video about exposition:
<https://www.youtube.com/watch?v=S7hndjpxn7o>



Implementation of project activities – PP3

- ***A.11.3 Acquisition and installation of equipment for visitor monitoring and increase of visitors safety in the Žagare Manor Park: 7 monitoring cameras with supporting devices and their installation in the interactive indoor exposition halls; 2 visitor counters (1 set) with supporting devices are planned to be installed by two entrance doors to Žagare manor.***



Implementation of project activities – PP3

- *A.T2.3, D.T2.3.1 Promotional goods - thematic handouts, 4-6 types, 1500 units in total.*

Tourist mat to sit on 300 units.



Picnic blanket 200 units.



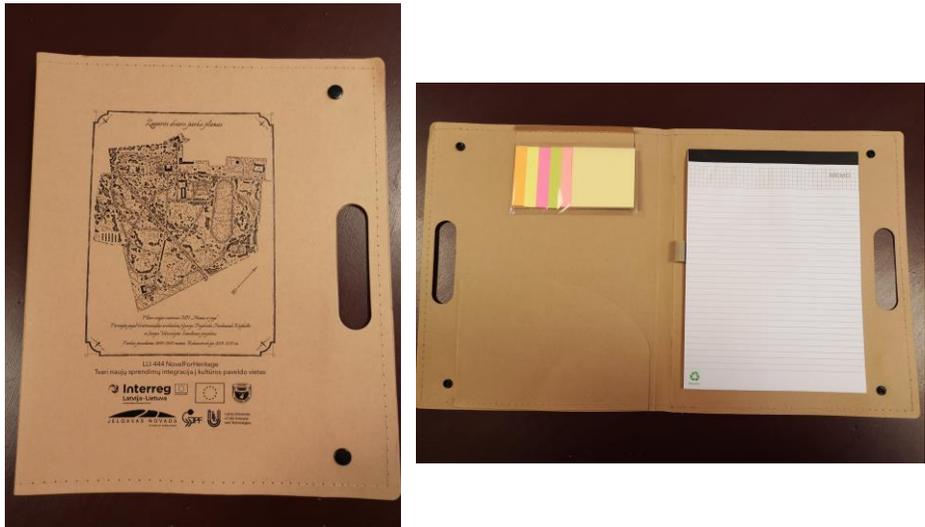
Air freshener for the car 300 units.



Achievements in the implementation of project activities – PP3

- *A.T2.3, D.T2.3.1 Promotional goods - thematic handouts, 4-6 types, 1500 units in total.*

Notebook 500 units.



Paper tab 3000 units.



Envelope 300 units.



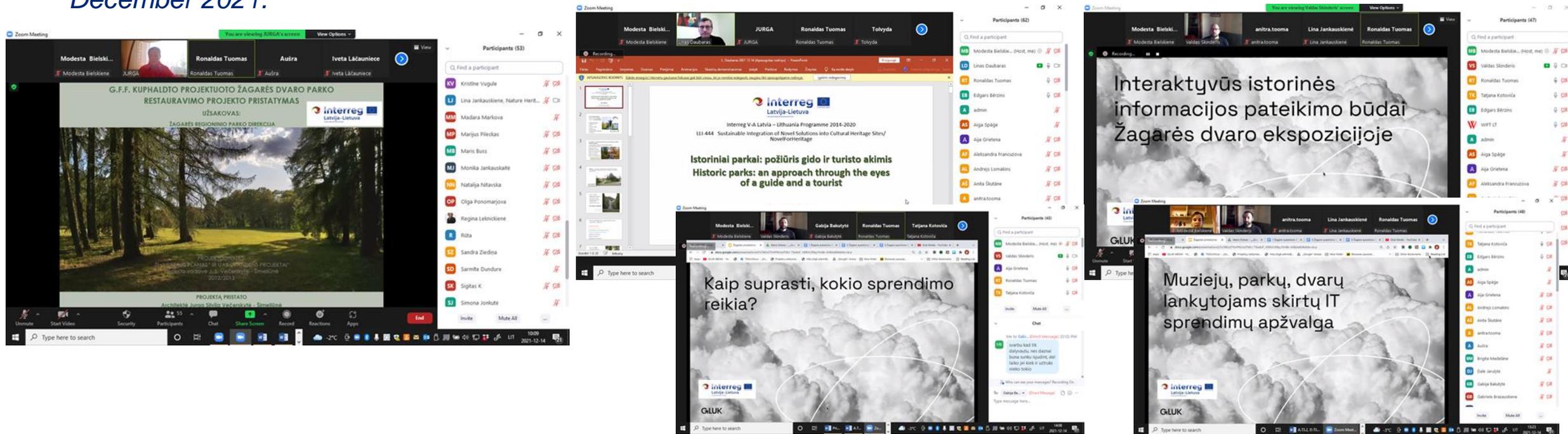
Implementation of project activities – PP3

- Project events:
- **A.T1.2 2 open air workshops** for landscape architecture students in the manor parks.
- Open air workshop in Žagare (Lithuania) and Eleja (Latvia) organized on the 21st-23rd of September 2020. According the situation of Covid-19 communication between Latvian and Lithuanian partners organised online. Latvian students visited Eleja manor park, Lithuanian students – Žagare manor park. During other days of workshop students prepared sets of practical proposals for the installation of an interactive exposition.



Implementation of project activities – PP3

- Project events:
A.T3.2, D.T3.2.1 Wide-format seminar for landscape architects, cultural heritage and nature sites managers, researchers, historians, artisans (gardeners) and tourism professionals organized online on the 14th of December 2021.



Implementation of project activities – PP3

- Project events:

A.T3.1, D.T3.1.1 **Joint trip/event of LV and LT journalists, tourism operators and culture and nature bloggers to the manor parks** organized on the 22nd of September 2022 in Žagare and Eleja.



Implementation of project activities – PP3

- Project events:
- Students of the Landscape Architecture and Planning Program of the Latvia University of Life Sciences and Technologies have created interesting outdoor elements from simple, easily accessible materials. These elements placed in Zagare Mansion near Zagare Manor House.



Thank you!



PP3 Directorate of
Žemaitija Protected Areas
Project manager
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