

LL-00126 Exploit Your Senses to Discover the Green Secrets of Zemgale and Žemaitija!

Social Entrepreneurship in Tourism

AGENDA

Date: 10.12.2024.

Place and venue: Eleja Exhibition hall, Eleja parish, Jelgava Local Municipality

Language: English (some presentations will be held in Latvian with translation to English)

Registration: <https://forms.gle/KEef9t3ojNwq6FS57> until December 2, 2024

9.30	Registration, coffee
10.00	Welcome words <i>Armands Muižnieks, moderator, tour guide, tourism expert</i>
10.05	Information about the project <i>Modesta Bielskiene, Directorate of Žemaitija Protected Areas, project manager</i>
10.20	Social Entrepreneurship, its connection with tourism sector <i>Simona Frausing, Innovation Agency/ LT</i>
11.00	Social entrepreneurship and challenges of social innovators in Zemgale and Northern Lithuania (Re:Impact project research results) <i>Agnese Launarte, Zemgale planning region</i>
11.30	Experience of A-TEAM of association “Apeirons” in development of inclusive tourism (in Latvian with translation to English) <i>Voldemārs Lapa & Ritvars Brālis, A-TEAM of association “Apeirons”</i>
12.15	Lunch
13.00	Experience story of customized tourism (in Latvian with translation to English) <i>Santa Beitāne, Difftravel</i>
13.45	Experience story of human and horse wellbeing <i>Līga Broduža, Dabas zirgi</i>
14.15	Feasibility study about tourism objects having sensory features <i>Gintaras Venckus, Nature Heritage Fund/ LT</i>
14.45	Interactive discussion <i>Armands Muižnieks, moderator, tour guide, tourism expert</i>
15.30	Closing remarks
16.00	Closing of the seminar

This event is organised with the financial support of the European Union. Its contents are the sole responsibility of Jelgava Local Municipality and do not necessarily reflect the views of the European Union.