*WE4GREEN – WP3 – EVENT 3*

**WE4GREEN online European Conference**

**16th – 17th January 2025**

**AGENDA**

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| TIME | ITEM | PRESENTER\* |

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| **16 January 2025** **Online conference**9:30 – 12:30 CETOnline platform /Link: [https://teams.microsoft.com/l/meetup-join/19%3ameeting\_ZDQwNTUwMjYtMDcwMC00MWMzLTk1MDUtMjJiOWEzZTc3Yzgy%40thread.v2/0?context=%7b%22Tid%22%3a%22b4789abb-4f35-4f1c-bc86-c749ab4b4474%22%2c%22Oid%22%3a%22f52119c1-0eae-4f49-9dba-aaddaa375bc8%22%7d](https://teams.microsoft.com/l/meetup-join/19%3Ameeting_ZDQwNTUwMjYtMDcwMC00MWMzLTk1MDUtMjJiOWEzZTc3Yzgy%40thread.v2/0?context=%7b%22Tid%22%3a%22b4789abb-4f35-4f1c-bc86-c749ab4b4474%22%2c%22Oid%22%3a%22f52119c1-0eae-4f49-9dba-aaddaa375bc8%22%7d) |
| 9:30 CET | **Access and Registration** **Conference Moderator: Āris Ādlers** | ALL |
| 10:00 | **Introduction**General overview of the Eventby moderator Āris Ādlers **Opening of the WE 4 GREEN 3rd EVENT**  | P5 |
| 10:10 | **WE4GREEN Welcome Speeches** **Welcome speech** by the Chairman of **Jelgava Local Municipality**, Uldis Ainārs**Inspiring speech** by Ilvija Ašmane, expert, manager of international projects | P5 |
| 10:40 | **Topics presentation:** * **Implementation of UN Sustainable Development Goals to Promote Municipal Development. Examples for Inspiration**

Agita Kaupuža, Adviser to the Chairman on EU Issues; Head of Brussels Office of Latvian Association of Local and Regional Governments  | P5 |
| 11:10 | **Local Latvian Cases** * The AGENDA 2030 GOALS and the local action embedding the green transition in the policies, institutions and regulatory frameworks of governments, cities and local authorities
* **The Svēte River as a Model for Ecosystem Services: Triple Helix and Citizen Engagement for Sustainable Development**

Inga Grīnfelde, LBTU Asoc. prof. PhD. Mg.paed. * **Change of business model of Laflora Ltd according to sustainable development goals**

Sabīna Alta, Laflora, Ltd. | P5 |
| 11:40 | **Cases from the Partnership*** The AGENDA 2030 GOALS and the local action embedding the green transition in the policies, institutions and regulatory frameworks of governments, cities and local authorities
* **Waste and environmental legislation adoption in Italy** **(GOAL 22)**

Afredo Gualmini, Lieutenant Carabinieri Corps - Ecological Operational Unit, Italy* **Partnerships for the Goals (GOAL 17) and the Cypriot case**

Panayiotis Papadopoullos, Troodos Network, Cyprus* **Innovative solutions created in Suwałki for local governments in the field of wee4green. The power of local solutions influencing the sustainable development of the north-eastern Poland region**

Dariusz Bogdan, President of the board, Science and Technology Park Poland-East in Suwałki, Poland | Foreign partners |
| 12:20 | Questions time. Debate | P5 |
| 12:30 | Closing comments for Day 1 | P5 |

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|  **17 January 2025** **Online conference**9:30 – 12:30 CETOnline platform /Link: [https://teams.microsoft.com/l/meetup-join/19%3ameeting\_MmZhNTRhYzYtZWIxMS00MjY1LWIwNmEtOGUzZWQyOTgzOGIy%40thread.v2/0?context=%7b%22Tid%22%3a%22b4789abb-4f35-4f1c-bc86-c749ab4b4474%22%2c%22Oid%22%3a%22f52119c1-0eae-4f49-9dba-aaddaa375bc8%22%7d](https://teams.microsoft.com/l/meetup-join/19%3Ameeting_MmZhNTRhYzYtZWIxMS00MjY1LWIwNmEtOGUzZWQyOTgzOGIy%40thread.v2/0?context=%7b%22Tid%22%3a%22b4789abb-4f35-4f1c-bc86-c749ab4b4474%22%2c%22Oid%22%3a%22f52119c1-0eae-4f49-9dba-aaddaa375bc8%22%7d) |
| 9:30 CET | **Access and Registration** **Conference Moderator: Āris Ādlers** | ALL |
| 10:00 | **Introduction**Presentation of the agenda of the 2nd day of the Eventby moderator Āris Ādlers | P5 |
| 10:10 | **Opening of the 2nd day of the WE 4 GREEN 3rd EVENT** **Inspiring speech** by Aiva Apša - Ķīšeniece, association “Latvijas Lauku forums” (Latvian Rural Forum) | P5 |
| 10:25 | **Topic presentation:** * **European Green Deal: Circular economy. Transition to sustainable agriculture. Water Resilience. Nature restoration**

Inese Kausa, DG ENV (Environment DG of EC) * **Sustainability for recycling companies – a driver of responsible growth**

Kaspars Fogelmanis, Executive Director, EcoLead Ltd.  | P5 |
| 10:55 |  **Latvian Local Cases****Living Testimonials** about citizens’ engagement in society for the sustainability and territorial protection, fighting the food and water wasting, green actions* **Climate change and its perceptions in Latvia: what stories do we tell?**

Vineta Kleinberga, Researcher, Faculty of Social Sciences, Rīga Stradiņš University* **From waste to resources and digital tool for residents to use things again**

Evija Ozola - Ozoliņa, www.lietovelreiz.lv * **Kalnciems Secondary school – eco school and low energy sports hall** Gunita Tolēna, Kalnciems Secondary school
 | P5local speakers |
| 11:40 | **Cases from the Partnership****Living Testimonials** about citizens’ engagement in society for the sustainability and territorial protection, fighting the food and water wasting, green actions* **School green education and best practices**

Paola Perotto, Teacher at Leardi-Luparia High School from Casale Monferrato, Italy* **Examples of green actions and activities in Suwałki**

Karolina Chmielewska, Youth City Council of Suwałki, Poland | Foreign partners |
| 12:00 | Questions time. Debate | P5 |
| 12:15 | **Closing comments** byGabriella Bigatti, WE4GREEN Project Manager | P1 |
| 12:30 | THE END |  |

**Official Partnership:**

P1. Italy - Municipality of Ottiglio (Lead Partner)

P2. Cyprus – Platres Community Council

P3. Poland – Suwalky City Municipality

P4. Spain – La Palma del Condado Municipality

P5. Latvia – Jelgava Local Municipality

P6. Italy – Municipality of Camagna Monferrato

P7. Italy – Municipality of Rosignano Monferrato

P8. Italy – Municipality of Ozzano Monferrato

P9. Italy – Municipality of Cella Monte

P10.Italy – Municipality of Sala Monferrato