

RETURN OF INSPIRATION

**FROM CONVENTIONAL TO
REGENERATIVE:
EXPERIENCE OF LAFLORA LTD.**

SABINA ALTA

DEVELOPMENT DIRECTOR OF
LAFLORA LTD.



LAFLORA: BIGGEST LATVIAN PEAT EXTRACTOR

- **IN THE SECTOR FROM 1995**
- **PEAT EXTRACTION, PRODUCTION OF PEAT SUBSTRATE AND PRODUCTS FOR HORTICULTURE AND FORESTRY (FOOD PRODUCTION, CULTIVATION OF ORNAMENTAL PLANTS)**
- **TOTAL PRIVATE LAND: 1626 HA**
- **90% EXPORTS TO ~ 100 COUNTRIES**
- **TURNOVER, 2023: 28.6 million EUR**
- **TAXES, 2023: 4.3 million EUR**
- **EMPLOYEES, 2023: 296**



IS EU GREEN DEAL POSSIBLE WITHOUT PEAT?

LATVIA IS
THE LARGEST
EXPORTER OF
PEAT
PRODUCTS IN
THE WORLD

- LATVIAN PEAT PRODUCTS ARE IN DEMAND ALL OVER THE WORLD, THEY PLAY AN IMPORTANT ROLE IN EUROPEAN HORTICULTURE, PROVIDING 31% OF THE DEMAND FOR PROFESSIONAL HORTICULTURE:



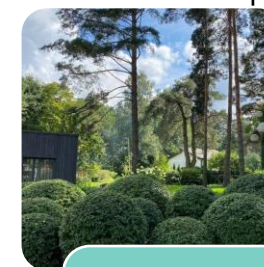
Vegetables



Ornamental
plants



Forest
youngplants

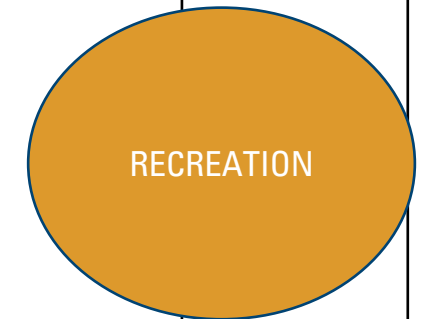
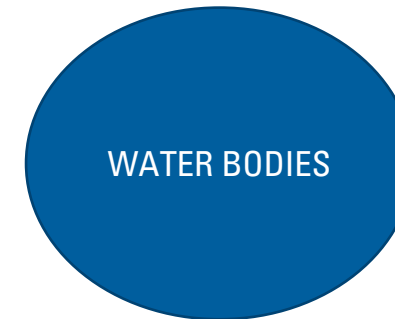
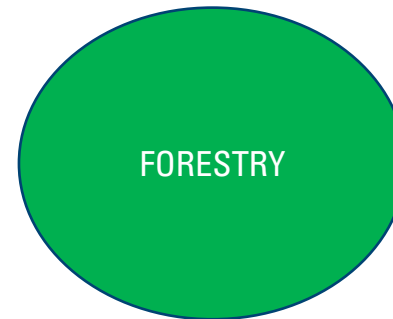
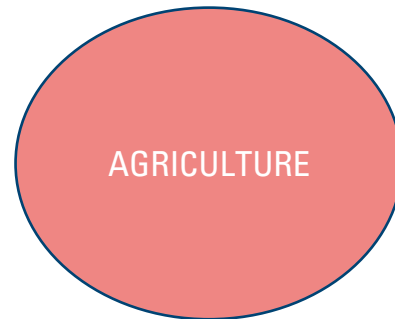
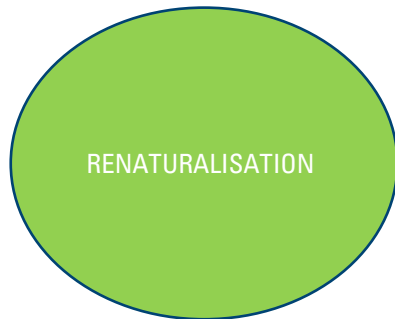


Landscaping

THERE ARE NO ANY ALTERNATIVES FOR PEAT AS A SUBSTRATE IN THESE USING AREAS!!

RECOLTIVATION: PRIVATE VS PUBLIC

- WHEN TAKING A DECISION REGARDING THE USE OF THE PEAT BOG FOR THE EXTRACTION OF PEAT, A DECISION REGARDING THE AFTER-USE OF PEATLAND SHALL BE TAKEN AT THE SAME TIME, AS PROVIDED IN REGULATORY ENACTMENTS.
- **LANDOWNER DECIDES** RECOLTIVATION TYPE AFTER PEAT EXTRACTION.



An aerial photograph of a peat bog. A straight, light-colored path or road runs diagonally from the bottom left towards the center. In the middle of the bog, there is a circular structure with concentric rings, possibly a small pond or a man-made feature. The bog is divided into sections by long, straight lines, likely drainage ditches or paths. The overall color is a mix of brown and tan, with some green vegetation visible on the right side.

OUR VISION

LAFLORE ARTICULATES THE GUIDING PRINCIPLES OF ITS ACTIVITIES FOR THE MOST EFFICIENT USE OF THE PRIVATE OWNED PEAT BOG AS LAND CAPITAL IN THE INTERESTS OF THE OWNER, NATION AND STATE.

PEAT SECTOR IN THE FACE OF CHANGE



The first climate-neutral continent
by 2050

At least 55% less
net greenhouse gas emissions by
2030, compared to 1990 levels

3 billion
additional trees to be planted in the
EU by 2030



UN Sustainable Development Goals



Target 7.2: Increase substantially the share of renewable energy in the global energy mix



Target 8.8: Protect labour rights and promote safe and secure working environments for all



Target 9.4: Make infrastructure and industries sustainable, with increased resource efficiency and use of clean technology



Target 12.4: Environmentally sound management of chemicals and all wastes throughout their life cycle and significantly reduce their release to air, water and soil in order to minimise their adverse impacts on human health and the environment

12.2 Achieve the sustainable management and efficient use of natural resources



Target 13.3: Improve capacity on climate change management

OUR GOAL



**TO BALANCE AND COMPENSATE EMISSIONS IN EXTRACTION AND PRODUCTION OF PEAT
IN SYNERGY WITH RENEWABLE ENERGIES, NATURAL CAPITAL RESTORATION AND TECHNICAL SOLUTIONS.**

**“WHEN NOTHING IS
SURE, EVERYTHING
IS POSSIBLE”**

BEFORE



AFTER



OUR WAY TO CLIMATE NEUTRALITY INCLUDES:

- SCIENCE-BASED RESEARCH
- CARBON STORAGE
- COMPENSATORY MEASURES:
 - USE OF AER IN SELF-CONSUMPTION
 - PRODUCTIVITY OF PRODUCTION PROCESSES
 - RECULTIVATION BY DEVELOPMENT OF PLANTATION AREAS
 - PRODUCTION OF INNOVATIVE PRODUCTS WITH HIGHER CARBON SEQUESTRATION CAPACITY
 - OPTIMISATION OF TECHNOLOGICAL PROCESSES





3SEAS INITIATIVE

PARTNERSHIP IN 3 STAGES OF PROJECT:

1. WIND PARK AND SOLAR PARK
2. GREEN INDUSTRIAL AREA
3. ACCUMULATION OF ENERGY (HYDROGEN OPTIONS, POWER-TO-X ETC)

Development of a Wind Farm Project

Report: 2020 2021 2022

Year registered: 2020

Type: Energy

Status: Registered

3SI countries proposing the project:

Participating 3SI countries:

Partner countries:

Latvia

* not part of the 3Seas Initiative

Main objectives:

- Company's Laflora development project enable development of a green industrial zone in Jelgava Region.



FIRST STEP: WIND PARK (2026)



No.	TITLE	AREA
1	Greenhouse	21.01 ha
2	Power plant	3.43 ha
3	Water plant (rain water and deep well)	1.21 ha
4	Technical zone and heavy duty transport	0.58 ha
5	Mushroom nursery	5.80 ha
6	Greenhouse for tree seedlings	8.51 ha
7	Tree nursery & "day/night" field	14.56 ha
8	Oasis and recreation area	3.28 ha
9	Wetland	12.82 ha
10	Field for rent (berry production)	31.45 ha
11	Office	2.15 ha
12	Parking for employees and clients	3.40 ha
13	Lorry truck parking	4.33 ha
14	Peat storage field	4.24 ha
Total area:		121.87 ha

SECOND STEP: GREEN INDUSTRIAL AREA (2030)

- RENEWABLE ENERGY RESOURCES
- NATIONAL ENERGY AND CLIMATE PLAN GOAL ACHIEVEMENTS
- COMPANIES WITH HIGH ENERGY CONSUMPTION
- NEW PRODUCT DEVELOPMENT

4 RETURNS IN KAIGU PEAT BOG



Return of
Natural Capital

NATURAL ZONE

- RESTORING VEGETATION
- NATURAL RESTORATION
- WETLAND CONSTRUCTION



Return of
Social Capital

COMBINED ZONE

- LAND RESTORATION
- PLANTING
PALUDICULTURES
- CO2 CAPTURE



Return of
Financial Capital

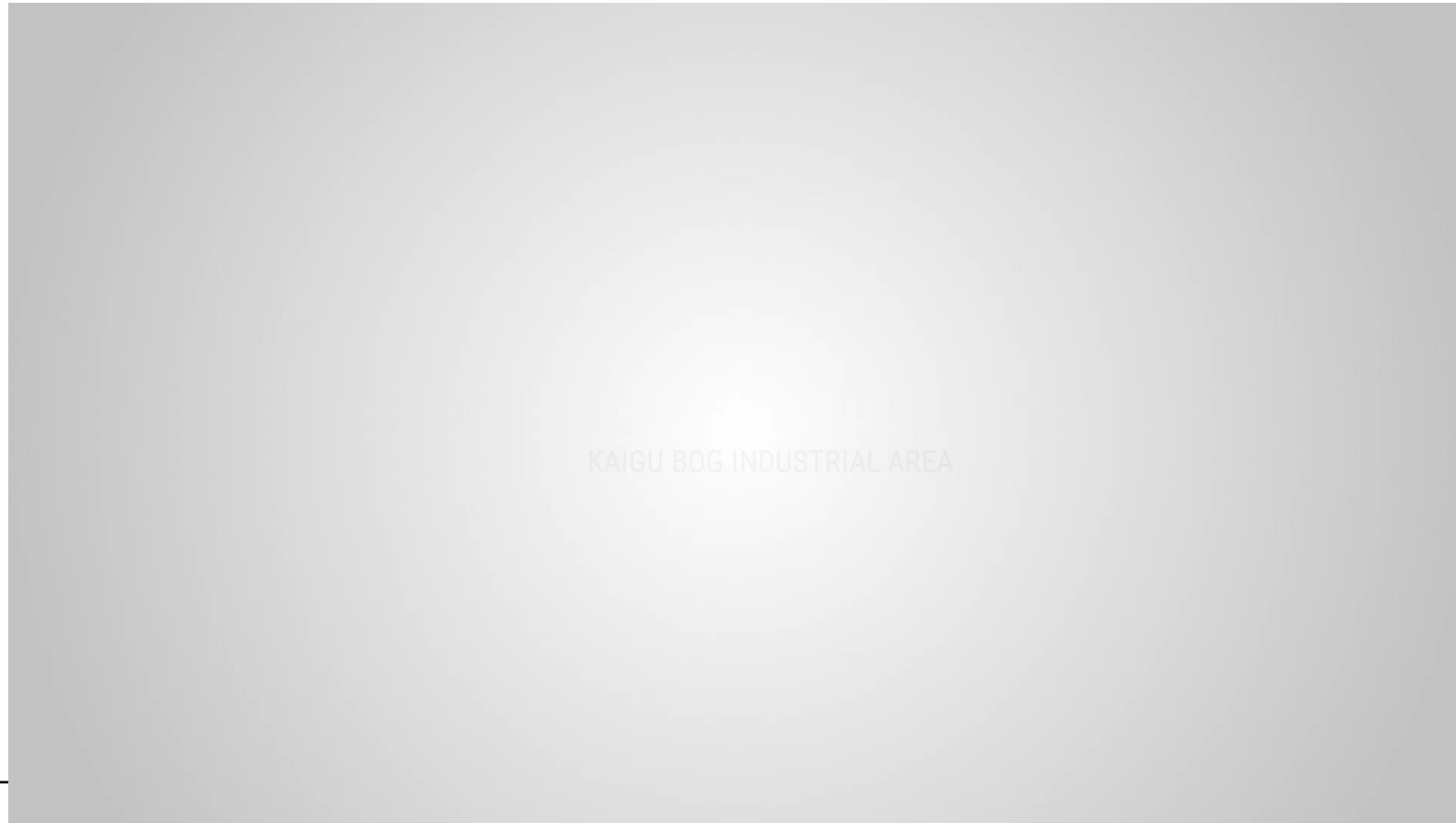
ECONOMIC ZONE

- SUSTAINABLE AGRICULTURE,
FORESTRY, AQUACULTURE
- INFRASTRUCTURE FITTING IN
LANDSCAPE
- AER RESOURCES



Return of
Inspiration

UNPRECEDENTED LEVEL OF DEVELOPMENT WITH NEW CHALLENGES AHEAD



<https://youtu.be/70f4SSka4kl?si=s3fsz9LL4nTVLyzi>



**“ALL NEW
BEGINNINGS
REQUIRE
THAT YOU
UNLOCK A
NEW DOOR.”**

THANK YOU!

TIME FOR DISCUSSION!