



**WE 4 GREEN**

LOCAL GREEN DEALS:  
OUR MUNICIPALITIES  
FOR THE GREEN  
TRANSITION



*Platres*  
Πλάτρες



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*WE4GREEN – WP3 – EVENT 3*

**WE4GREEN online European Conference**

**16<sup>th</sup> – 17<sup>th</sup> January 2025**



**Platres Sustainable Development Actions  
Partnership for the Goals**

# SUSTAINABLE DEVELOPMENT GOALS

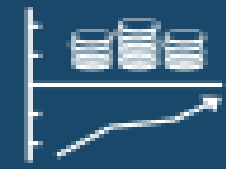
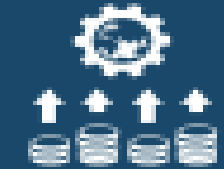




## THE GLOBAL GOALS

- We all know that we face big challenges in today's world: poverty, hunger, inequality and climate change are just some of the issues we need to address urgently.
- Big challenges need bold action to overcome them, and that is where the Global Goals come in. They are a plan agreed to by all world leaders to build a greener, fairer, better world by 2030, and we all have a role in achieving them. Get to know each of the Goals and the targets attached to them here.

# 17 PARTNERSHIPS FOR THE GOALS





# 17 PARTNERSHIPS FOR THE GOALS

- Goal 17 is about revitalizing the global partnership for sustainable development.
- The 2030 Agenda is universal and calls for action by all countries – developed and developing – to ensure no one is left behind.
- It requires partnerships between governments, the private sector, and civil society.



## 17 PARTNERSHIPS FOR THE GOALS

- The Sustainable Development Goals can only be realized with a strong commitment to global partnership and cooperation to ensure no one is left behind in our journey to development.
- However, not all countries are setting off from the same start line, and low and middle income countries are facing a tidal wave of debt which they are treading water.



## 17 PARTNERSHIPS FOR THE GOALS

- Developing countries are grappling with an unprecedented rise in external debt levels following the COVID-19 pandemic, compounded by challenges such as record inflation, escalating interest rates, competing priorities and constrained fiscal capacity, underscoring the urgent need for debt relief and financial assistance.



# 17 PARTNERSHIPS FOR THE GOALS

- Why?
  - In light of the consequences of the COVID-19 pandemic, we have seen that strengthening multilateralism and global partnerships are more important than ever if we are to solve the world's problems.
- 





## 17 PARTNERSHIPS FOR THE GOALS

- Why does this matter to me?
- We are all in this together.
- The Agenda, with its 17 goals, is universal and calls for action by all countries, both developed countries and developing countries, to ensure no one is left behind



## 17 PARTNERSHIPS FOR THE GOALS

- How much progress have we made?
- Support for implementing the SDGs has been steady but fragile, with major and persistent challenges.
- Financial resources remain scarce, trade tensions have been increasing, and crucial data are still lacking.



## 17 PARTNERSHIPS FOR THE GOALS

- How much progress have we made?
- A growing share of the global population has access to the Internet, and a Technology Bank for Least Developed Countries has been established, yet the digital divide persists.



# 17 PARTNERSHIPS FOR THE GOALS

- As partners, what would we need to do to reach this?
- We will need to mobilize both existing and additional resources— technology development, financial resources, capacity building— and developed countries will need to fulfill their official development assistance commitments.



## 17 PARTNERSHIPS FOR THE GOALS

- As partners, what would we need to do to reach this?
- Multi stakeholder partnerships will be crucial to leverage the inter-linkages between the Sustainable Development Goals to enhance their effectiveness and impact and accelerate progress in achieving the Goals.



## 17 PARTNERSHIPS FOR THE GOALS

- How can we ensure the resources needed are effectively mobilized?
- This will be primarily the responsibility of countries. Reviews of progress will need to be undertaken regularly in each country, involving civil society, business and representatives of various interest groups.



## 17 PARTNERSHIPS FOR THE GOALS

- At the regional level, countries will share experiences and tackle common issues, while on an annual basis, at the United Nations, the High-Level Political Forum on Sustainable Development (HLPF), they will take stock of progress at the global level, identifying gaps and emerging issues, and recommending corrective action.



# 17 PARTNERSHIPS FOR THE GOALS

- What can we do to help?
- Join/create a group in your local community that seeks to mobilize action on the implementation of the SDGs.
- Encourage your governments to partner with businesses for the implementation of the SDGs.



# 17 PARTNERSHIPS FOR THE GOALS



A **successful** sustainable development agenda requires **partnerships** between **governments**, the **private sector** and **civil society**.

SUSTAINABLE DEVELOPMENT GOAL  
OF THE MONTH | June 2020, Goal 17



# THE GLOBAL GOALS ARE IN BUSINESS

In the face of multiple systemic, interconnected crises, the solutions require ALL OF US to play our part.

The Global Goals simply cannot be achieved without businesses. Through their core operations, financial commitments, employee networks, consumer-facing platforms and high-level influence, companies have a crucial role to play in accelerating progress towards the Goals.

Every business and every employee can make a vital contribution to creating a more peaceful, equitable and prosperous future.

**FOR PEOPLE AND FOR PLANET**

<https://www.globalgoals.org/take-action/>



**ACTIONS ALL  
EMPLOYEES  
CAN TAKE**



## ACTION 1

# ASK QUESTIONS

Take a minute to think about the Global Goals which are most important to you. Then find out where your company stands. Is there a plan to get to net zero emissions? What about a commitment to equal representation in leadership? If you feel like they're coming up short then...



## ACTION 2

# JOIN FORCES


Find colleagues who feel the same way and take it to the leadership team to show them how important this issue is to you. There is strength in numbers so get organised and get results. Sign up to pledges like [this one](#) which is helping to mobilize the workforce on climate action.



## ACTION 3

# VOLUNTEER YOUR TIME

If you're lucky enough to work for a company with an employee volunteering scheme, make sure you take advantage. If not, why not recommend one? [Here's](#) one we think is great.





## ACTION 4

# PAY ATTENTION TO YOUR PENSION

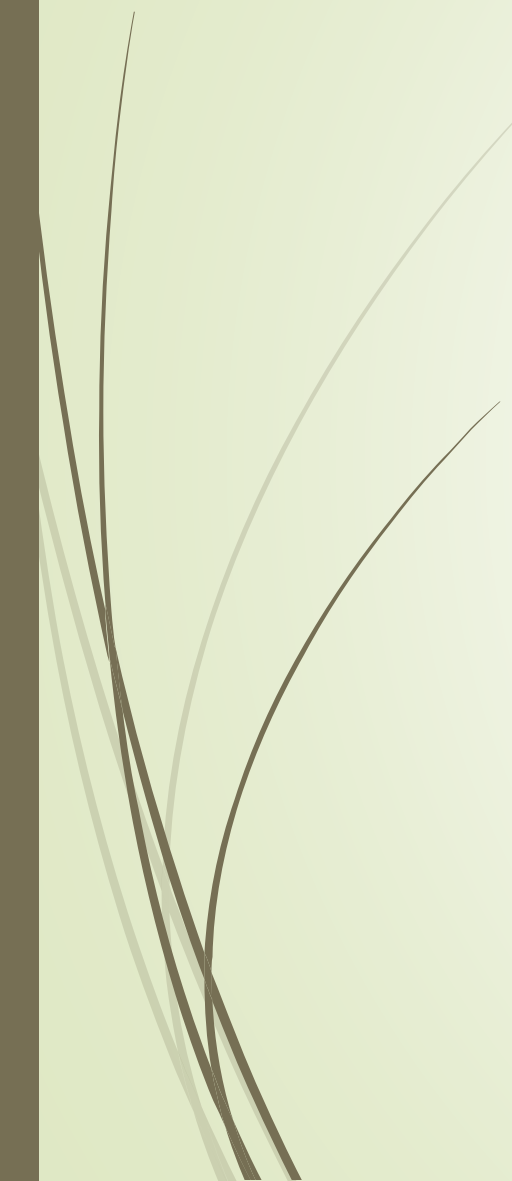
Did you know that your default company pension is likely being invested in things like oil, coal and tobacco? Find out where YOUR money is going and demand a pension scheme that aligns with your values, you can do this [here](#).



## ACTION 5

# SPREAD THE WORD

The Global Goals have millions of supporters all over the world. But millions more have never heard of them. Help us make the Goals famous by sharing great content and following the journey on Instagram and Twitter.







**ACTIONS ALL  
BUSINESSES  
CAN TAKE**



## ACTION 1

# BUILD YOUR CASE

First, identify the business opportunities represented by the Global Goals, then hold an exec management meeting to articulate your strategy and get the board on...board.



## ACTION 2

# ASSESS YOURSELF

Wondering how you measure up? Use the SDG Action Manager to assess your impact and identify the top risks and opportunities. Use this to define your priorities and set clear goals and targets.



## ACTION 3

# LET THE GOALS LOOSE

Make sure your employees know about your mission to be a force for good in the world. Don't keep the goals locked in the sustainability team, let them loose! [This](#) employee guide to the Goals is a great example of how to start.



## ACTION 4

# SHOUT IT FROM THE ROOFTOPS

Show your customers how you are contributing by including Global Goals icons and branding on your website, communications materials, social media announcements etc. Link your sustainability announcements to the corresponding Goal(s). Delve into our branding [resources](#) and get posting!



# ACTION 5 PARTNER UP

No company is an island. Partnerships are essential to achieving the Goals and there are SO MANY amazing organisations and initiatives out there to help you on your way. Scroll down to see a few of them...



*Platres*  
Πλάτρες

## Platres Example

### Platres Story Telling Souvenir

- Troodos Network on behalf of Platres ..with the following 5 local SMEs ...based on Platres History .. they are about to present....business cooperation
- Lion Distillery
- Platres Chocolate workshop
- Lavender Thematic Center
- Petit Patisserie
- Platres Sapounery



Platres  
Πλάτρες

## Platres Example Platres Story Telling Souvenir

- ▶ Lavender Thematic center .... local ladies  
'and Sapounery micro business







Platres  
Πλάτρες

## Platres Example Platres Story Telling Souvenir

- ▶ Lavender Thematic center .... local ladies 'and Platres Chocolate workshop presented the Lavender chocolates and Lavender Bite





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## Platres Example Platres Story Telling Souvenir

- **Lion Distillery and the Lavender Thematic Center**  
.... bottled the new Lavender Gin and Lavender  
Liquor ... using the unique local Lavender  
essential oil ...presented in a lovely bottle..soon

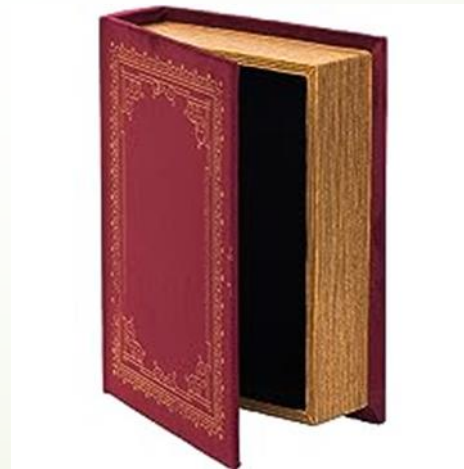
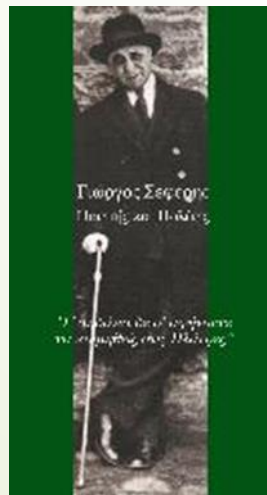




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## Platres Example Platres Story Telling Souvenir

- Lion Distillery and the Nobelist Writer and his exhibition in Platres .... bottled in young age in a fresh white wine ... and ...mature age in an aged red wine....presented in a book shape box





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## Platres Example Platres Story Telling Souvenir

- **Platres Chocolate Workshop and the Nobelist Writer and his stories from Platres .... Loves Mrs Marias fruit in syrup... and ...now becoming chocolates ..... Presented in a book shape box**





Platres  
Πλάτρες

## Platres Example Platres Story Telling Souvenir

- **Petit Patisserie and the tasty fruits from Platres .... Cherries , Blackberries and Wild plums ... becoming marmalades ..... Used to prepare Pasta Flora the tradition of Platres ... now coming back presented in a luxury wooden cases**





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## Platres Example Platres Story Telling Souvenir

- the Community Council in cooperation with the local SMEs operate in the field of tourism, building a Tourist cluster in order to boost local economy through experience tourism, to mobilize action on the implementation of the SDGs with the result of :
- Promote history and tradition of Platres
- Promote Platres and Platres SMEs and their work
- Connected them with the culture route of Platres
- Create high level story telling souvenir
- Offer new experiences to guests



*Platres*  
Πλάτρες

# Platres Example Platres Story Telling Souvenir

